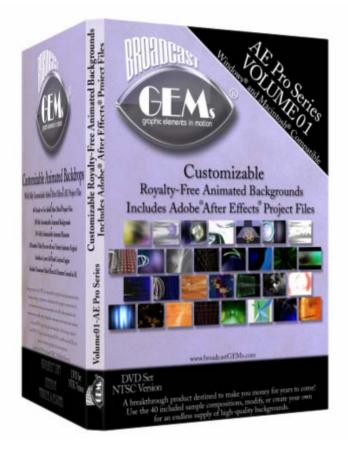
$broadcastGEMs^{\circledR}$ — the leader in customizable royalty-free animated backdrops

Come visit us at our online forum at www.CreativeCOW.net



Volume01 AE Pro Series

broadcastGEMs presents a series of **customizable**, animated backdrops that comes with **Adobe After Effects** (**Standard version 5.5**) **project files**. This is a breakthrough product that will ensure that you have endless possibilities to create and customize your own high-quality backdrops with minimum fuss. Easily incorporate your own elements (logos, text, objects), then colorize and add effects to **create high-quality backgrounds in record time**.

All clips have been rendered to Targa sequences at **double framerate** (59.94fps for NTSC & 50fps for PAL) at square pixel aspect ratio (720x540 for NTSC & 768x576 for PAL). You'll be receiving:

- a) 20 Grayscale Animated Backgrounds
- b) 36 Rendered Animated Elements
- c) 40+ Sample Compositions
- d) 6 Effects/Elements driven by Expression Controls (Expresso)
- e) 20 Seamless Tiles (For Use with the Expresso Texture Animator)
- f) Lower 3rd/Panel Creation Engine
- g) Includes a Number of Vector Objects and Music Files

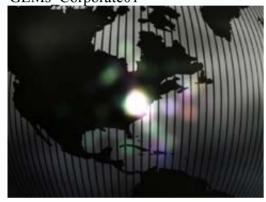
Catch the early-bird special and save US\$40 from the Retail Price of US\$229. Orders must be accepted by November 30, 2005. To order, send an email to sales@broadcastGEMs.com with "I want my AE Pro GEMs" in the subject line. Let us know the TV Standard you use (NTSC or PAL – each sold separately) and type of credit card you will use for the purchase. Once the product is ready for shipping (Approx. 1st week of December), we'll get in touch with you for the complete credit card information to finalize the sales transaction.



For sales Qs, contact rork@broadcastGEMs.com. Everything you see in the sample comps is either provided as a rendered clip or as an element, entirely created in Adobe After Effects (using Standard version plugins with version 5.5).

AE Pro Series - Sample Compositions





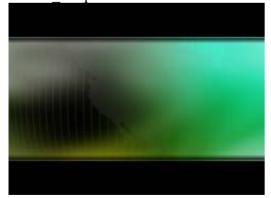
GEMs Corporate03



GEMs Corporate04



GEMs Corporate06



GEMs Corporate07



GEMs Corporate09

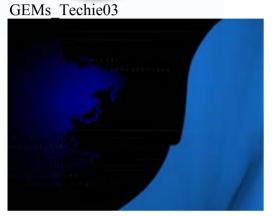


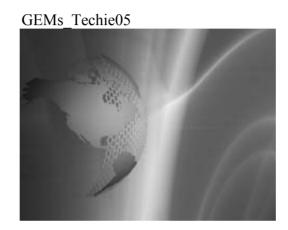
Loop point starts at 4-second mark

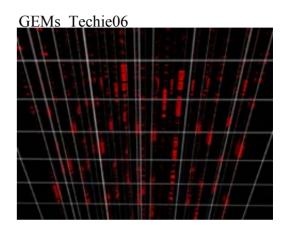


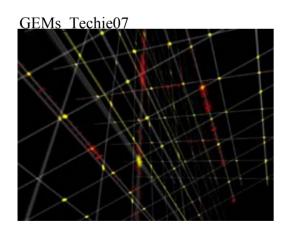
For sales Qs, contact rork@broadcastGEMs.com. Everything you see in the sample comps is either provided as a rendered clip or as an element, entirely created in Adobe After Effects (using Standard version plugins with version 5.5).

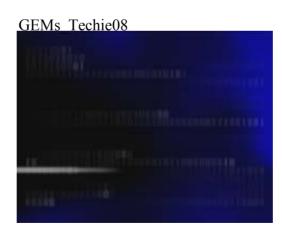
AE Pro Series - Sample Compositions

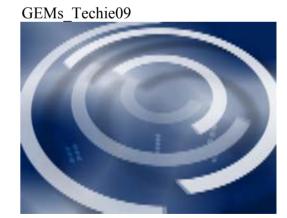








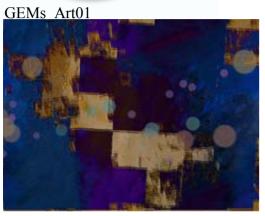


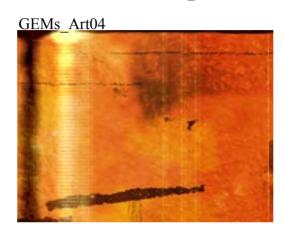


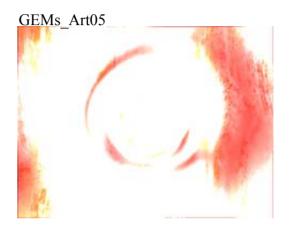


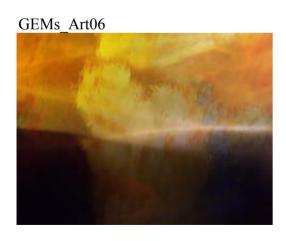
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AE Pro Series - Sample Compositions

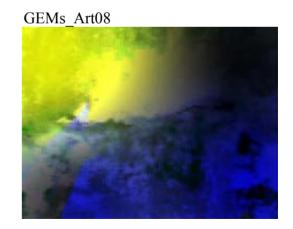








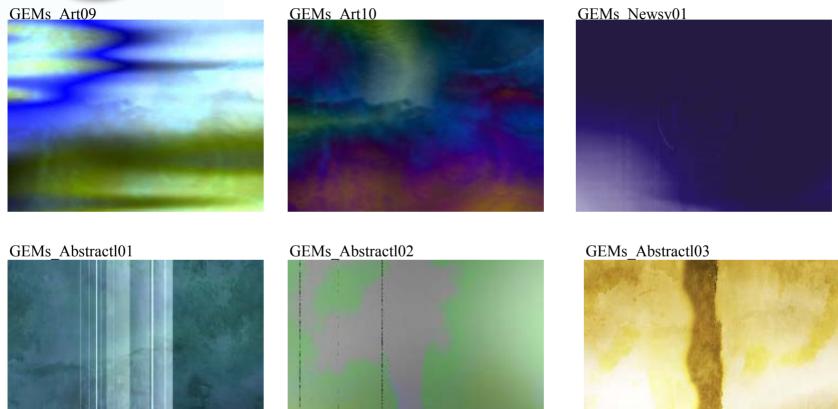






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AE Pro Series - Sample Compositions

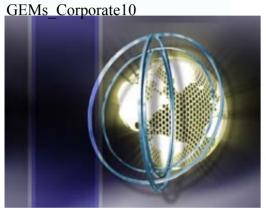


The Abstract Compositions are found in GEMs TextureExpresso 01.aep



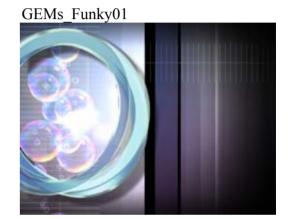
For sales Qs, contact rork@broadcastGEMs.com. Everything you see in the sample comps is either provided as a rendered clip or as an element, entirely created in Adobe After Effects (using Standard version plugins with version 5.5).

AE Pro Series - Sample Compositions









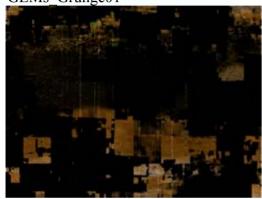
GEMs_Finance01



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AE Pro Series - Sample Compositions

GEMs Grunge01



GEMs Grunge02

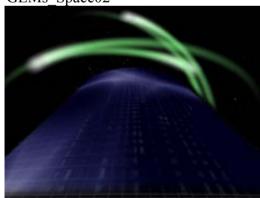


GEMs Space01



Requires Shine from www.Trapcode.com for Volumetric Effect

GEMs Space02



GEMs_Space03



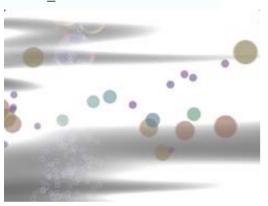
Requires Shine from www.Trapcode.com for Volumetric Effect



For sales Qs, contact rork@broadcastGEMs.com. Everything you see in the sample comps is either provided as a rendered clip or as an element, entirely created in Adobe After Effects (using Standard version plugins with version 5.5).

AE Pro Series - Sample Compositions

GEMs Celebrate01



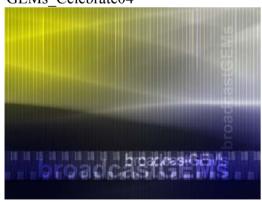
GEMs Celebrate02



GEMs Celebrate03



GEMs Celebrate04



GEMs TargetCircle



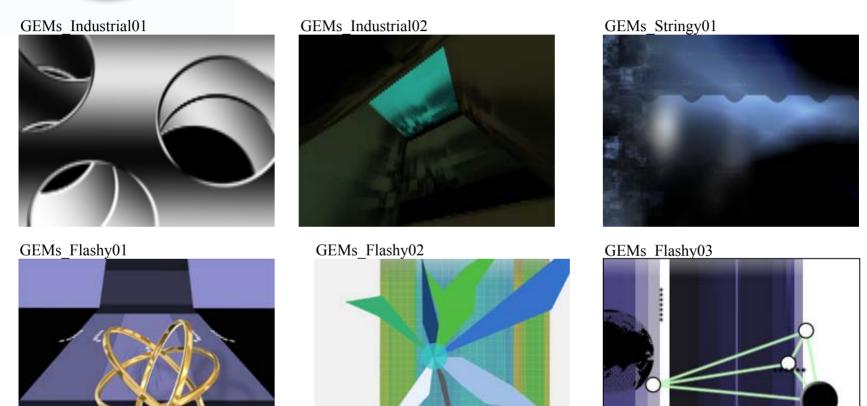
GEMs TargetSquare





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AE Pro Series - Sample Compositions

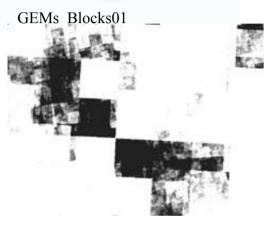


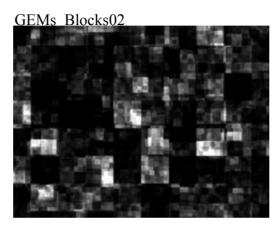
Loop point starts at 3-second mark

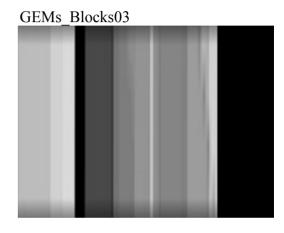


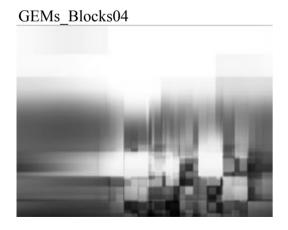
These grayscale animated backgrounds are easily colored using AE's built-in effects such as Colorama, 4-Color Gradient, and Tint.

AE Pro Series – Rendered Backgrounds

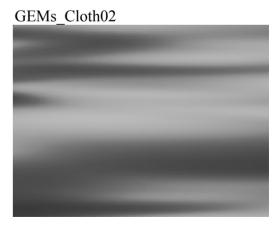










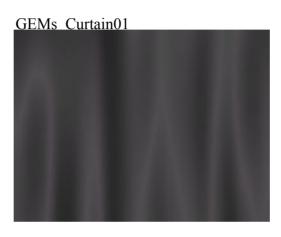


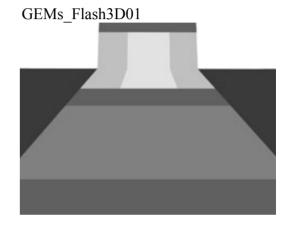


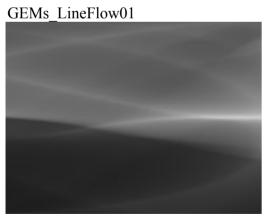
These grayscale animated backgrounds are easily colored using AE's built-in effects such as Colorama, 4-Color Gradient, and Tint.

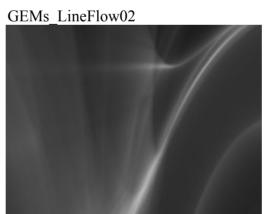
AE Pro Series – Rendered Backgrounds

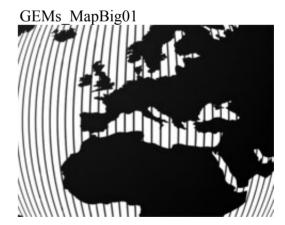








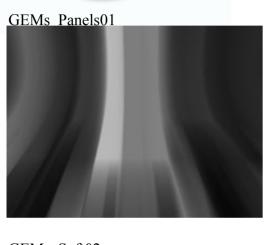


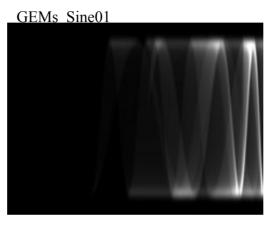


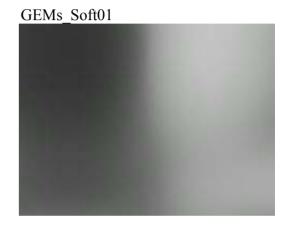


These grayscale animated backgrounds are easily colored using AE's built-in effects such as Colorama, 4-Color Gradient, and Tint.

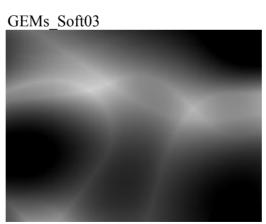
AE Pro Series – Rendered Backgrounds

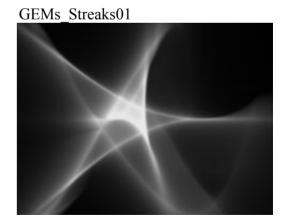












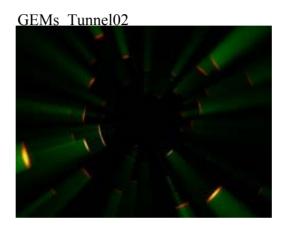


These grayscale animated backgrounds are easily colored using AE's built-in effects such as Colorama, 4-Color Gradient, and Tint.

AE Pro Series – Rendered Backgrounds

GEMs Tunnel01







For sales Qs, contact rork@broadcastGEMs.com.

Easily change the color of these elements. We've provided FFX to speed up the process. Use Echo and Distortion tools to give them that personal touch. All these animated elements have been rendered to Targa sequences. All elements are loopable.

AE Pro Series – Rendered Elements



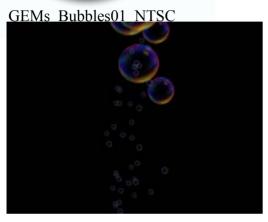
The front and backs of these globes are rendered separately; you will have a front and a back animated sequence.

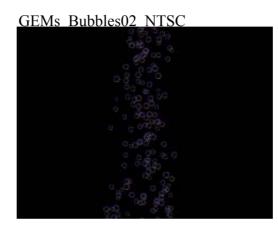


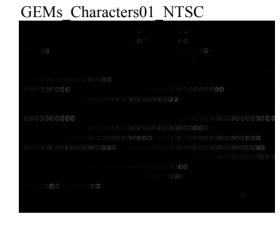
For sales Qs, contact rork@broadcastGEMs.com.

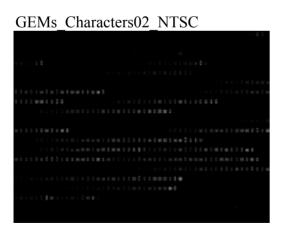
Easily change the color of these elements. We've provided FFX to speed up the process. Use Echo and Distortion tools to give them that personal touch. All these animated elements have been rendered to Targa sequences. All elements are loopable.

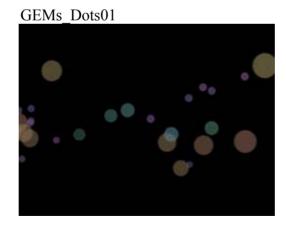
AE Pro Series – Rendered Elements

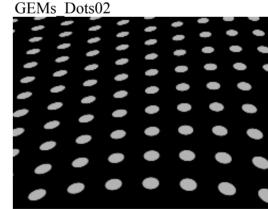










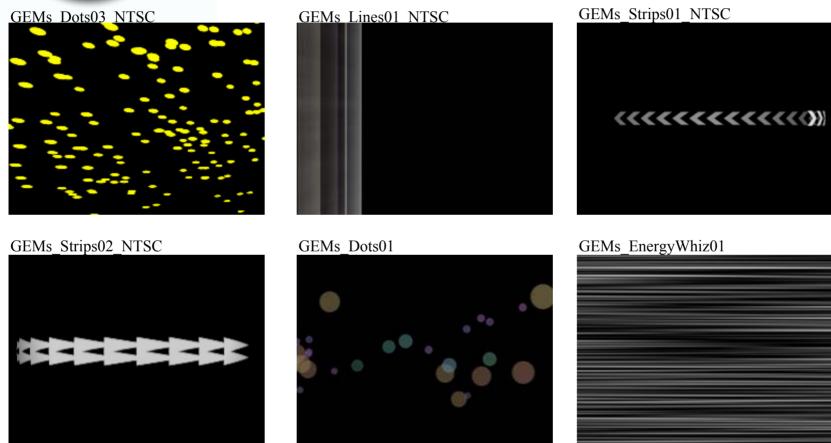




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Easily change the color of these elements. We've provided FFX to speed up the process. Use Echo and Distortion tools to give them that personal touch. All these animated elements have been rendered to Targa sequences. All elements are loopable.

AE Pro Series – Rendered Elements



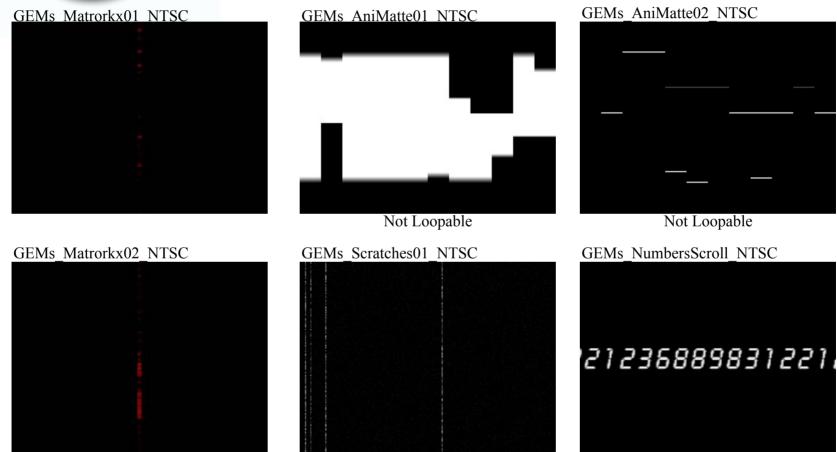
The front and backs of the Strips are rendered separately; you will have a front and a back animated sequence.



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Easily change the color of these elements. We've provided FFX to speed up the process. Use Echo and Distortion tools to give them that personal touch. All these animated elements have been rendered to Targa sequences. All elements are loopable.

AE Pro Series – Rendered Elements

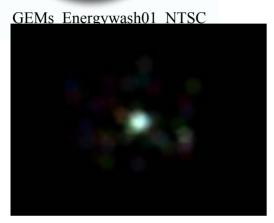


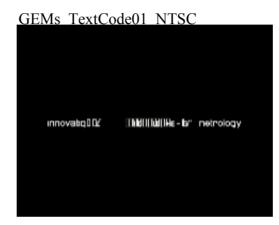


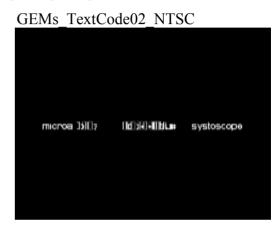
For sales Qs, contact rork@broadcastGEMs.com.

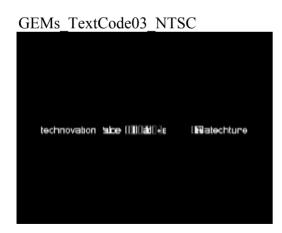
Easily change the color of these elements. We've provided FFX to speed up the process. Use Echo and Distortion tools to give them that personal touch. All these animated elements have been rendered to Targa sequences. All elements are loopable.

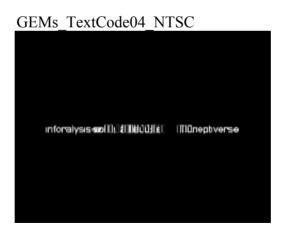
AE Pro Series – Rendered Elements

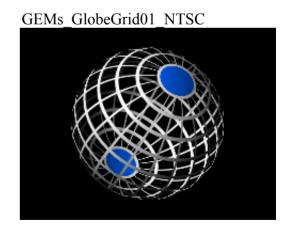










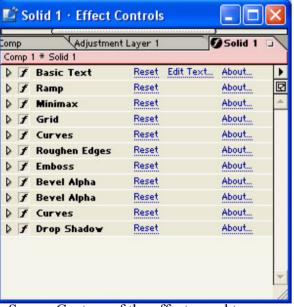




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AE Pro Series — TexTures (Page 1 of 3)

Apply these TexTures (saved as FFX and in GEMs_TexTures01.aep) on Text and Mask Shapes.



Screen Capture of the effects used to create one of the TexTures shown here.



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AE Pro Series — TexTures (Page 2 of 3)

Apply these TexTures (saved as FFX and in GEMs_TexTures01.aep) on Text and Mask Shapes.



Screen Capture of the effects used to create one of the TexTures shown here.



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AE Pro Series — TexTures (Page 3 of 3)

Apply these TexTures (saved as FFX and in GEMs_TexTures01.aep) on Text and Mask Shapes.

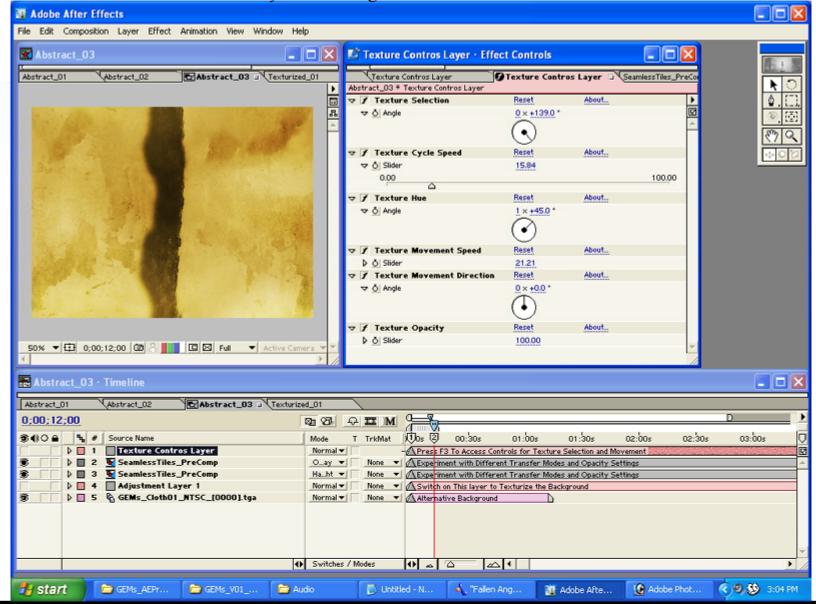


Screen Capture of the effects used to create one of the TexTures shown here.



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Our Texture Animator is found in GEMs_TextureExpresso_01.aep. It is very easy to use and creates very cool moving textures when used with our Seamless Tiles



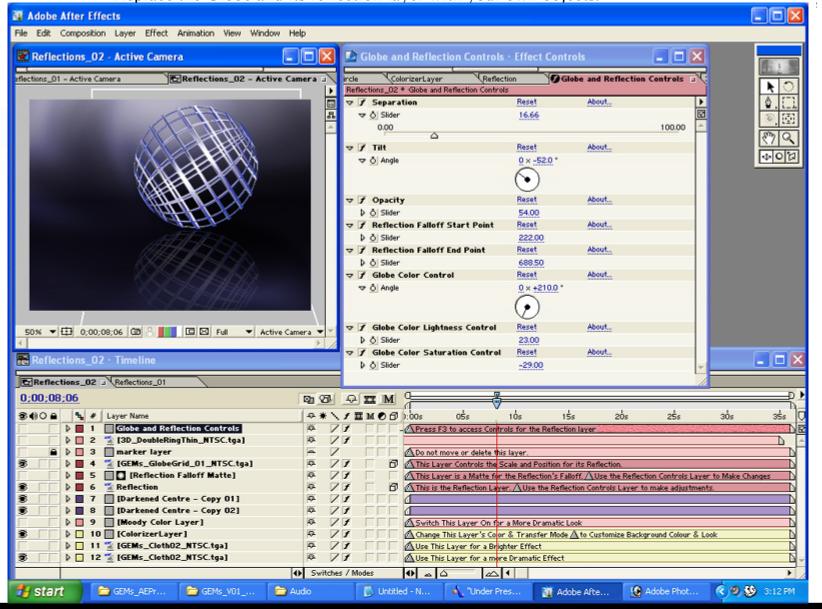
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E

R

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Our Reflection Expresso is found in GEMs_ReflectionExpresso_01.aep. Simply Replace the Globe and its reflection layer with your own objects.

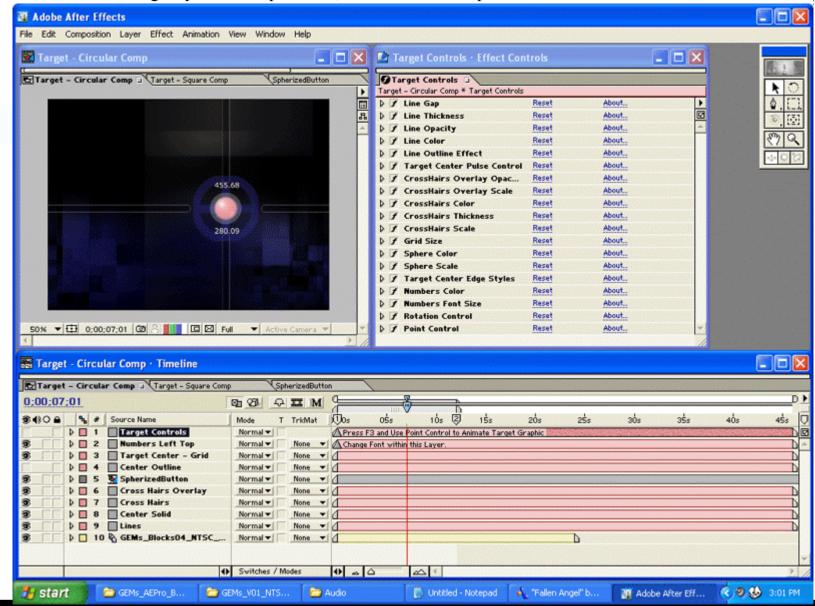


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E

R

Our TargetSystem Expresso is found in GEMs_TargetSystem_01.aep. Two types of target systems are provided; a circular and a square.



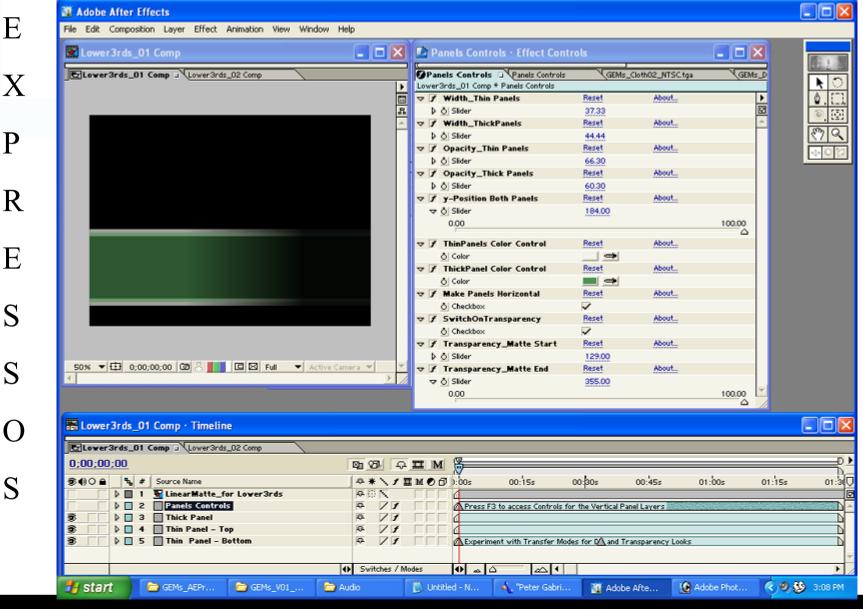
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E

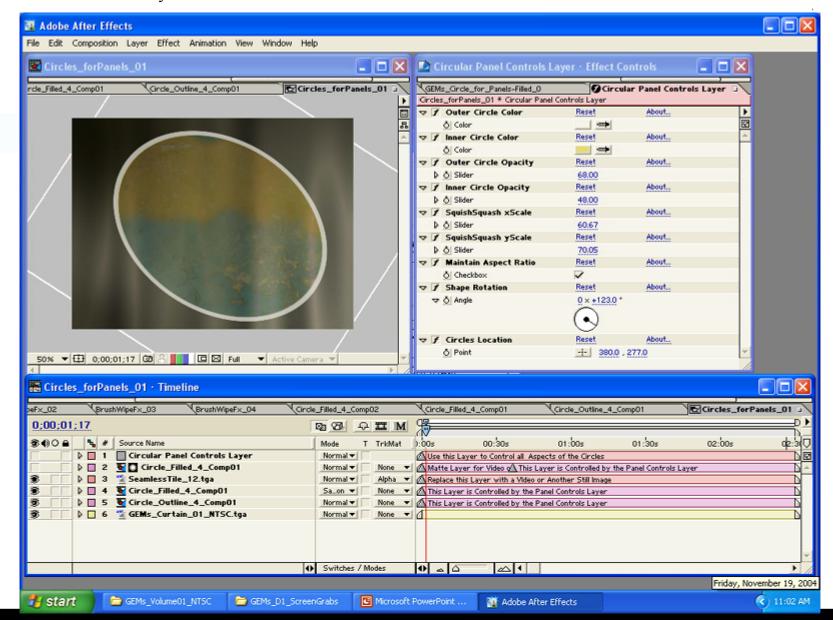
R

E

Our Lower3rd Generator is found in GEMs_HorzPanelExpresso_01.aep. Easy-to-use controls allow for loads of customization options, including animation. The GEMs_CircularMatteExpresso_01.aep creates circular mattes.



The CircularMatte Expresso is found in GEMs_V01_D1_Mattes_NTSC.aep. Lots of controls are made available for you to customize the look of your circular mattes.



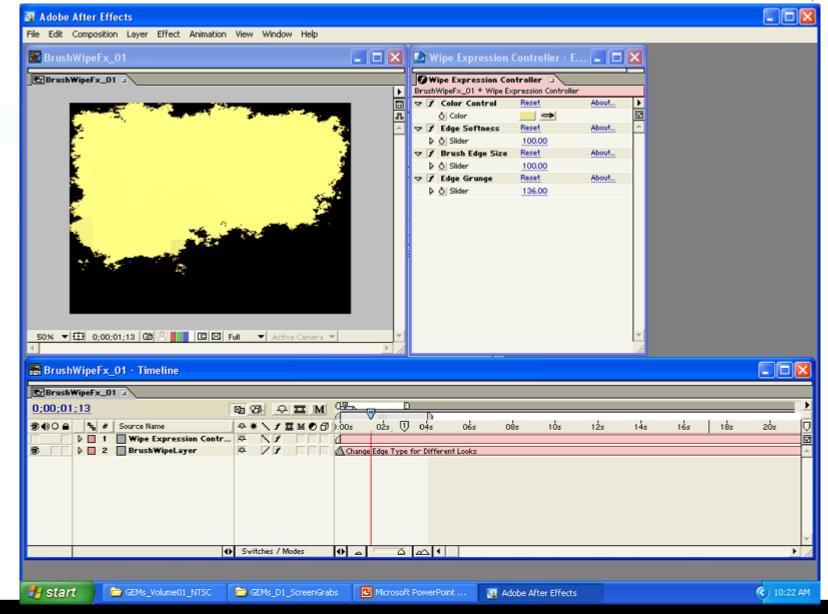
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E

R

E

We've created a BrushWipeFx Expresso. You'll find it in the GEMs_V01_D1_Mattes_NTSC.aep. This one's great for creating cool organic wipes. You can create your own paths by copying and pasting the position keyframes.



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E

P

R

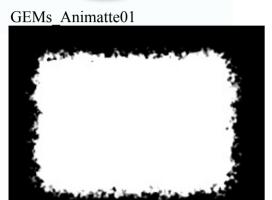
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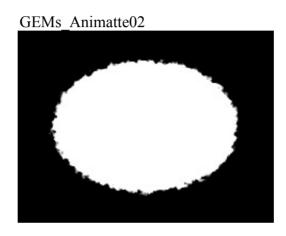
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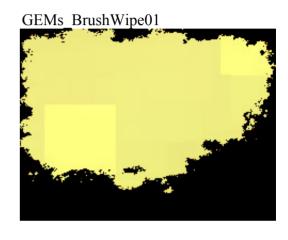


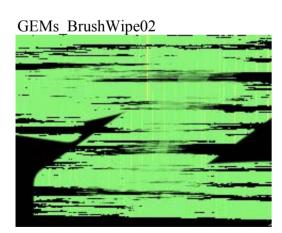
These animated mattes are found in GEMs_V01_D1_Mattes_NTSC.aep. You can replace our mask shapes with your own creations and still retain the animated grunge look. The BrushWipeFx creates transition-type effects with an organic look. You can customize the look of each effect using easy-to-use Expression Controls. You can also customize the direction and movement of each stroke by creating mask shapes and psting it into the Brush's position point.

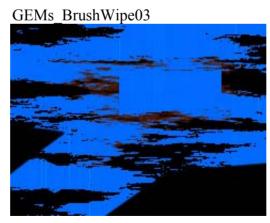
AE Pro Series – Animattes













Requires Shine from www.Trapcode.com for Volumetric Effect

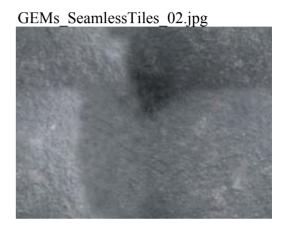


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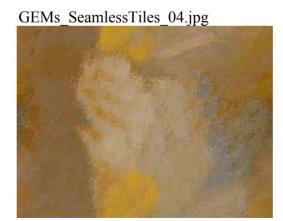
Use our Seamless Tiles together with the Texture Generator Expresso or use them on their own to add an arty feel to your backdrops.









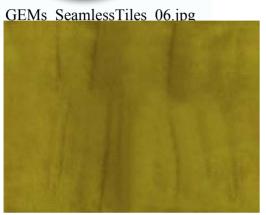




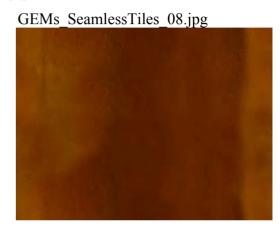


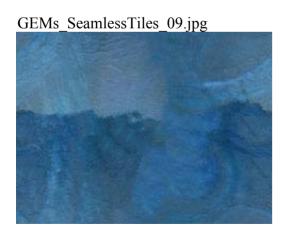
For sales Qs, contact rork@broadcastGEMs.com.

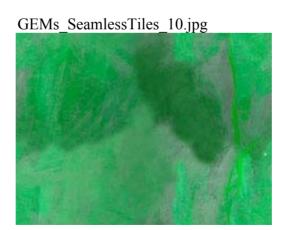
Use our Seamless Tiles together with the Texture Generator Expresso or use them on their own to add an arty feel to your backdrops.

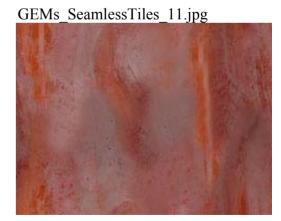








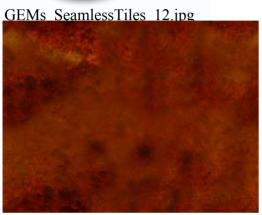






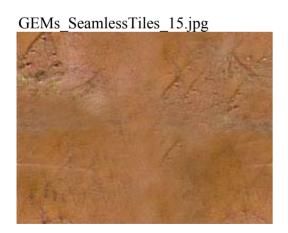
For sales Qs, contact rork@broadcastGEMs.com.

Use our Seamless Tiles together with the Texture Generator Expresso or use them on their own to add an arty feel to your backdrops.









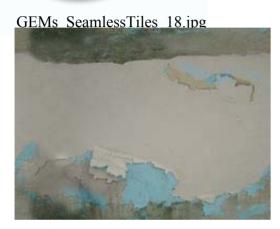


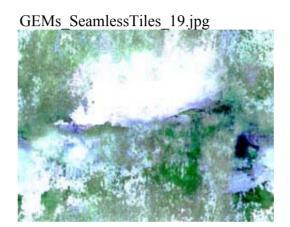




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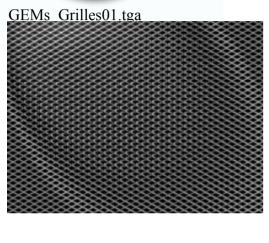




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Use these Still Textures and experiment with different Transfer/Blending Modes ove ryour backdrops.

AE Pro Series – Stills

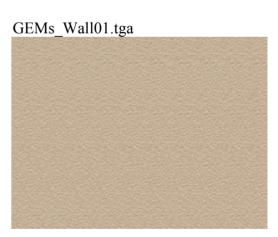














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